

Anthony Emezu
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Profile

Anthony Emezu has almost a decade of experience as a creative professional in a variety of mediums such as corporate and independent design, print, digital media, and animation. He has a background that includes content development, games development, user experience design, brand management, digital publishing, and extensive experience managing multidisciplinary creative teams. He has worked as a senior-level creative professional for award-winning creative agencies and Fortune 500 media companies, such as LBI U.S., Viacom (Nickelodeon and MTV Networks).

Experience

Senior Creative Manager / *Viacom Media - Nick Digital / Nickelodeon Networks – Present*

Worked with internal teams to ensure digital marketing programs, platforms, and products have great creative that target, engage, and ultimately drive revenue and results for the Nick brand as well as provide design and animation for TeenNick, NickToons, NickJr and Nick-at-Nite properties.

Senior Creative Manager / *Viacom Media – Digital Fusion / MTV Networks – 2010 – 2012*

Lead creative for an in-house digital marketing innovations group focused on developing and executing custom digital marketing campaigns, new media properties, content, ad products and social media initiatives to generate results for Viacom's Fortune 500 clients such as Pepsi, McDonalds and Proctor & Gamble.

Freelance Art Director / *Print & Packaging / Olo Group – 2005 – Present*

I am a Senior Creative and Art Director at a premiere full service agency with more than 20 years under its belt. Clients include Hess, Proctor & Gamble and Dell.

Freelance Creative Director / *Mobile/ Appetizer Mobile – 2010 – Present*

Directed design for apps in all major platforms including Apple iPhone, Apple iPad, BlackBerry, and Android. We are experts at creating brand identity in the mobile space specializing in General Mobile Consulting, Mobile Application Development, Website Design, Development and Mobile Platform Integration, Mobile/Tablet/Mac and PC Optimization.

Senior Designer / Animator / *Special Ops Media / LBI Media – 2007 – 2009*

Worked as lead animator and designer, primarily to Disney and Universal Music Group teams. I also generated full rich media campaigns as well as interactive advertising and highly engaging video ad experiences for LBI/Special Ops Media clients

Senior Designer / *Shave Inc. / 2003 – 2005*

Designed & developed interactive campaigns spanning 12 countries as well as developing creative strategies that increased the companies revenue.

Education

Bachelor in Fine Arts, Graphic Design | *New York Institute of Technology* | New York, NY

Disciplines

Art Direction, Design & Animation, Marketing & Advertising, Visual Identity, Product Development, User Experience, Print & Packaging, Social Strategy

Skills

Strong typographic and layout skills. Expert knowledge of the Adobe Photoshop, Illustrator, Flash, After Effects & Premiere. Professional knowledge of HTML, CSS, Actionscript & XML.